

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

**Discount Deadline:**  
**4/3/2024**

**Order online at: [heritagesvs.com/ordering](http://heritagesvs.com/ordering)**

Enhance your booth with custom graphics from HERITAGE. Graphics and signs are created in-house and our Design Team offers many options to fit your needs. Our Design Team can create digital custom graphics that fit your exhibit. Send us your logo and any graphics you want to produce and let us do the rest. All signs are printed using 6 color printing and produced on a solid substrate. Consult a HERITAGE Team Member for specialty material choices.

Please submit high resolution PDFs with the fonts embedded or outlined. If text is to be edited then please submit the font files and font name. Please contact HERITAGE and the customer graphic submission guidelines for specific instructions on formatting your graphics and submitting your graphic files.

*File conversion, retouching, cloning or color correcting may incur additional labor charges (straight time is \$85.00 per hour and custom charges apply outside normal business hours). The pricing below is based on print ready files submitted.*

	Item	Quantity	Discount Rate	Standard Rate	Total
<b>Standard Size Signs</b>	<b>G10</b> Standard Sign 7" x 11"	_____ x	\$ 63.75	\$ 82.88	= _____
	<b>G20</b> Standard Sign 7" x 44"	_____ x	\$ 74.25	\$ 96.53	= _____
	<b>G30</b> Standard Sign 11" x 14"	_____ x	\$ 78.38	\$ 101.90	= _____
	<b>G40</b> Standard Sign 14" x 22"	_____ x	\$ 95.63	\$ 124.32	= _____
	<b>G60</b> Standard Sign 22" x 28"	_____ x	\$ 129.75	\$ 168.68	= _____
	<b>G70</b> Standard Sign 28" x 44"	_____ x	\$ 216.75	\$ 281.78	= _____
	<b>G80</b> Standard Sign 40" x 60"	_____ x	\$ 289.12	\$ 375.86	= _____
	<b>G90</b> Easelback (up to 11" x 14" sign)	_____ x	\$ 39.75	\$ 51.68	= _____
	<b>G91</b> Mini Hoffa Sign 24" x 80" with base	_____ x	\$ 369.15	\$ 479.90	= _____
	<b>G92</b> Meter Board Sign 38" x 80" with base	_____ x	\$ 552.23	\$ 717.90	= _____

	Item	Total Sq. Ft.	Discount Rate	Standard Rate	Total
<b>Custom Size Signs</b>	<b>G100</b> Banner single sided - enter dimensions below _____ W x _____ L = total sq. ft. feet feet	_____ x	\$21.00	\$31.50	= _____
		min. order 9 sq. ft.			
	<b>G100</b> Custom Sign - enter dimensions below _____ W x _____ L = total sq. ft. feet feet	_____ x	\$21.00	\$31.50	= _____
		min. order 9 sq. ft.			

**Contact an exhibitor service team member for other custom graphic applications.**

**Method of Payment & Credit Card Authorization Form REQUIRED to be submitted with this form.**

**SUBTOTAL** \$ \_\_\_\_\_  
**TAX 8.81%** \$ \_\_\_\_\_  
**TOTAL DUE** \$ \_\_\_\_\_

Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.

Exhibiting Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Booth# \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.

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Please read carefully and follow all requirements and instructions to insure proper production of high quality graphics and timely delivery. Feel free to contact HERITAGE with any questions or concerns.

**For Print Ready  
Graphics****CMYK** color mode**150 dpi at 100% scale**Bleed is **ONLY** required on fabric prints - .5" all sidesVector artwork files preferred - **.PDF, .AI, and .EPS**Rasterized artwork files - **.TIFF or .JPG**

Full scale artwork only. However if necessary, use 300 dpi at 50% scale

Outline/Rasterize all fonts

Flatten all transparencies

Change all opacities to solid colors

Keep all critical logos and text 0.25" from the edges

Supply links

**GRAPHIC SUMMARY REQUIRED** for large volume graphic orders.

Please indicate/specify graphic size, quantity, single or double sided, material (i.e. vinyl, foam core...), area of use and description of graphic i.e. text/copy.

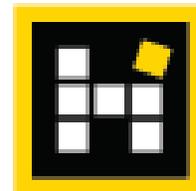
Click **HERE** for a sample graphic summary to download.**For Heritage  
Designed  
Graphics**Please supply vector logos - **.AI, .EPS or .PDF**High resolution photos - **10MB or higher recommended**

Preferred font choice and/or supply font file

Any Pantone (PMS) color references i.e. your company's brand colors

**To Submit  
Artwork  
Files****Via Dropbox** - email **graphics@heritagesvs.com** and Heritage will setup a shared Dropbox folder. Please save/upload files in this folder.

OR

**Via Email** - attachments 10MB or less.**Acceptable  
Artwork****NOT Acceptable  
Artwork****Questions?**Contact Heritage Graphics Department or your Account Executive  
**graphics@heritagesvs.com | 1-800-360-4323**