

Please read carefully and follow all requirements and instructions to insure proper production of high quality graphics and timely delivery. Feel free to contact HERITAGE with any questions or concerns.

**For Print Ready  
Graphics**

**CMYK** color mode.

**Pantone** color matches will incur additional charges. Pantone colors provided in artwork files will be converted to **CMYK** equivalent. Contact [graphics@heritagesvs.com](mailto:graphics@heritagesvs.com) with questions.

**150 dpi at 100% scale.**

Bleed is **ONLY** required on fabric prints - .5" all sides.

Vector artwork formats accepted: **.AI, .PDF**

Rasterized artwork files - **.PSD, .TIF, or .JPG**

Provide art at full size. If file is too large, **300 dpi at 50% scale** and **600 dpi at 25% scale**.

Outline/Rasterize all fonts.

Flatten all transparencies.

Keep all critical logos and text 0.5" from the edges.

Support assets such as links and fonts are not required.

**GRAPHIC SUMMARY REQUIRED** for large volume graphic orders.

Please indicate/specify graphic size, quantity, single or double sided, material (i.e. vinyl, foam core...), area of use and description of graphic i.e. text/copy.

Click **HERE** for a sample graphic summary to download.

**For Heritage  
Designed  
Graphics**

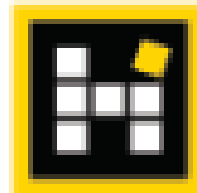
Please supply vector logos - **.AI, .EPS or .PDF**

High resolution photos - **100-150 dpi minimum**

Preferred font choice and/or supply font files if Heritage is designing.

**To Submit  
Artwork  
Files**

Fill out the contact form and view booth schematics [here](#). A representative from Heritage will then reach out with a link to a Dropbox folder. Please label your files before adding to the Dropbox folder.

**Acceptable  
Artwork****NOT Acceptable  
Artwork****Questions?**

Contact Heritage Graphics Department or your Account Executive  
[graphics@heritagesvs.com](mailto:graphics@heritagesvs.com) | **1-800-360-4323**