

SIGN SERVICE ORDER FORM INNOVATIONS 2022

exhibitor.services@heritagesvs.com 1-800-360-4323 Fax 314-534-8050

Order online at: heritagesvs.com/ordering

Discount Deadline: 4/8/2022

Enhance your booth with custom graphics from HERITAGE. Graphics and signs are created in-house and our Design Team offers many options to fit your needs. Our Design Team can create digital custom graphics that fit your exhibit. Send us your logo and any graphics you want to produce and let us do the rest. All signs are printed using 6 color printing and produced on a solid substrate. Consult a HERITAGE Team Member for specialty material choices.

Please submit high resolution PDFs with the fonts embedded or outlined. If text is to be edited then please submit the font files and font name. Please contact HERITAGE and the customer graphic submission guidelines for specific instructions on formatting your graphics and submitting your graphic files.

File conversion, retouching, cloning or color correcting may incur additional labor charges (straight time is \$85.00 per hour and custom charges apply outside normal business hours). The pricing below is based on print ready *fi*les submitted.

	Item			Quantity Discount Rate St		Stand	dard Rate	Total	
Standard Size Signs	G10 G20 G30 G40 G60 G70 G80 G90 G91 G92	Standard Sign 7" x 11" Standard Sign 7" x 44" Standard Sign 11" x 14" Standard Sign 14" x 22" Standard Sign 22" x 28" Standard Sign 28" x 44" Standard Sign 40" x 60" Easelback (up to 11" x 14" sign) Mini Hoffa Sign 24" x 80" with base Meter Board Sign 38" x 80" with base				\$ 42.50 \$ 49.50 \$ 52.25 \$ 63.75 \$ 86.25 \$ 144.50 \$ 192.75 \$ 26.50 \$ 246.10 \$ 368.15	\$ \$ \$	55.25 = 64.35 = 67.93 = 112.13 = 187.85 = 250.58 = 34.45 = 319.93 = 478.60 =	
Custom Size Signs	ittem					Total Disco Sq. Ft. Rat		Standard Rate	Total
g	G100 Banner single sided - enter dimensions below								
		W xfeet	q. ft.	m	x \$14.	00	\$21.00 =		
	G100	Custom Sign - enter dime				·			
		feet W x feet feet feet an exhibitor service team			m	x \$14. nin. order 9 sq. ft.	<u>00 </u>	\$21.00 =	
Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.			Method of Payment & Credit Card Authorization Form REQUIRED to be submitted with this form.					SUBTOTAL TAX 9.679% TOTAL DUE	\$
Exhibiting Compa	ny								
Contact Name			Booth#						
Phone # Email									
Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.									



GRAPHIC REQUIREMENTS AND SUBMISSION INSTRUCTIONS

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Please read carefully and follow all requirements and instructions to insure proper production of high quality graphics and timely delivery. Feel free to contact HERITAGE with any questions or concerns.

For Print Ready Graphics

CMYK color mode

150 dpi at 100% scale

No bleed/trim necessary

Vector artwork files preferred - .PDF, .AI, and .EPS

Rasterized artwork files - .TIFF or .JPG

Full scale artwork only. However if necessary, use 300 dpi at 50% scale

Outline/Rasterize all fonts

Flatten all transparencies

Change all opacities to solid colors

Keep all critical logos and text 0.25" from the edges

Supply links

GRAPHIC SUMMARY REQUIRED for large volume graphic orders.

Please indicate/specify graphic size, quantity, single or double sided, material (i.e. vinyl, foam core...), area of use and description of graphic i.e. text/copy.

Click **HERE** for a sample graphic summary to download.

For Heritage Designed Graphics Please supply vector logos - .AI, .EPS or .PDF

High resolution photos - 10мв or higher recommended

Preferred font choice and/or supply font file

Any Pantone (PMS) color references i.e. your company's brand colors

To Submit Artwork Files **Via Dropbox** - email **graphics@heritagesvs.com** and Heritage will setup a shared Dropbox folder. Please save/upload files in this folder. OR

Via Email - attachments 10mb or less.

Acceptable Artwork



NOT Acceptable Artwork



Questions?

Contact Heritage Graphics Department or your Account Executive

graphics@heritagesvs.com

1-800-360-4323