

PRESS RELEASE



CORPORATE HEADQUARTERS:
1 Dot Way, Mt. Sterling, IL 62353
Telephone: (217) 773-4411
Fax: (217) 773-3321

Contact: Rodd Willis
Director - Center of the Plate
636-537-4002

For Immediate Release

Dot Foods promotes Willis to Director – Center-of-the-plate

Mt. Sterling, Illinois, February 29, 2008 – Dot Foods, Inc., recently promoted Rodd Willis to Director – Center-of-the-Plate. Willis joined Dot in 1997 as a District Sales Manager. He was promoted to Marketing Manager in 2000, and then to Regional Sales Manager in 2005. Willis holds an MBA from University of Missouri – St. Louis.

“I look forward to researching additional opportunities in the center-of-the-plate category,” said Willis. “Our first goal is to understand what value we might bring to our distributors. We will be busy looking throughout the meat industry for boxed beef traders, as well as Center-of-the-Plate Sales Specialists.”

Dot Foods, with \$2.8 billion in revenues, is the nation’s leading food redistributor. Dot distributes foodservice, convenience, retail, vending and equipment and supplies for 700 of the nation’s top manufacturers to over 3,300 food distributors in all 50 states.

Customers are served through daily or weekly deliveries on multi-temperature tractor-trailer units operating out of distribution centers in Mt. Sterling, Ill.; Vidalia, Ga.; Modesto, Calif.; Williamsport, Md.; Liverpool, N.Y.; Ardmore, Okla.; Chicago, Ill.; and Cambridge City, Ind. The company will open its ninth distribution center, when construction is completed for a Burley, Idaho location later this year. For more information, visit the company's web site at www.dotfoods.com.